Employees who feel their best, perform their best! That’s good for your business and bottom line. By creating a work environment that empowers and sustains well-being principles, your business will benefit from lower turnover, higher productivity and clear business benefits! Our worksite well-being experts are here to support you, so it’s never been easier to transform your workplace well-being to support your bottom line.

Employee Well-being Benefits Your Business!

Our Blue Zones Project worksites have experienced:

- Lower absenteeism and higher productivity
- Improved health outcomes
- More engaged and focused employees
- Higher morale and lower turnover
- Recognition for improving their worksite environment
- Happier customers and a better bottom line!

“We’re honored to join the Blue Zones Project ‘ohana in making well-being a priority for everyone in our islands. In our line of work where we’re committed to providing safe and reliable service that our communities depend on 24 hours a day, seven days a week – it’s crucial that we maintain a healthy workforce.”

- Sharon Suzuki, President of Maui Electric Company

BLUE ZONES PROJECT HAWAII STATEWIDE STATS:

$1.9M employer VALUE*
$5.3M media VALUE**
$39.3M community WELL-BEING VALUE***

over 460 PARTICIPATING WORKSITES
over 1,000 PARTICIPATING ORGANIZATIONS
over 109K UNIQUE PARTICIPANTS


To learn about transforming your workplace well-being, contact bluezonesprojecthawaii@sharecare.com

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CLEAR BUSINESS BENEFITS | HIGHER PRODUCTIVITY | LOWER TURNOVER

Improving Well-Being by 1% means*:
- 2.2% reduction in likelihood of hospital admissions
- 1.7% reduction in likelihood of emergency room visits
- 1% reduction in likelihood of incurring healthcare costs

Lower Healthcare Cost

Lower Employee Absenteeism

Higher Productivity

Higher Engagement

Improving Workforce Well-Being by 10% means*:
- 5% fewer unscheduled absences
- 24% lower presenteeism (non-productive time)
- 5% higher reported job performance
- 6% more days of “best work” in a 28-day period

*Source: Centers for Disease Control

Across Hawaii, various worksites have experienced:

- 34% reduction in turnover
- 16.1% decrease in Temporary Disability claims
- 28% decrease in Workers Compensation claims
- 40% decrease in chronic absenteeism
- 32% decrease in work injuries
- 2.7% decrease in staff obesity
- 115% increase in membership growth
- 60% increase in average staff performance
- 16% increase in employee satisfaction
- 15% increase in employee purpose and meaning

ADDITIONAL VALUE AND BENEFITS OF PARTICIPATING WITH BZP:

1. **Support and guidance** from our Blue Zones Project well-being experts on implementing best practices in your workplace.

2. **Access to exclusive well-being resources** from Blue Zones Project and our network of partner organizations. Our Worksite Newsletter has a wealth of information and includes helpful resources, health tips, and valuable information specific to worksites. To sign up for our e-newsletters visit: [https://info.bluezonesproject.com/hi-email-prefs](https://info.bluezonesproject.com/hi-email-prefs)

3. **Free virtual events**! Invite your staff to our complimentary virtual events on topics like worksite well-being, ergonomics, financial fitness, yoga, gardening, cooking classes and more! RSVP here: [https://info.bluezonesproject.com/hawaii/virtual](https://info.bluezonesproject.com/hawaii/virtual)

4. **Free Marketing** to thousands of participating individuals and organizations statewide. We’re looking to feature stories about Blue Zones Project worksites who have successfully implemented well-being best practices. You could be featured in an upcoming e-newsletter, blog, and/or social media post. You could even co-host one of our virtual events, which is a wonderful opportunity to promote your organization to thousands of Blue Zones participants and organizations across the state.

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