

Improving Well-Being is Vital to Your Bottom Line

Lift Your Workforce. Lead Your Community.



Employees who feel their best, perform their best! That's good for your business and bottom line. By creating a work environment that empowers and sustains well-being principles, your business will benefit from lower turnover, higher productivity and clear business benefits! Our worksite well-being experts are here to support you, so it's never been easier to transform your workplace well-being to support your bottom line.

Employee Well-being Benefits Your Business!

Our Blue Zones Project worksites have experienced:

- Lower absenteeism and higher productivity
- Improved health outcomes
- More engaged and focused employees
- Higher morale and lower turnover
- Recognition for improving their worksite environment
- Happier customers and a better bottom line!

"We're honored to join the Blue Zones Project 'ohana in making well-being a priority for everyone in our islands. In our line of work where we're committed to providing safe and reliable service that our communities depend on 24 hours a day, seven days a week – it's crucial that we maintain a healthy workforce."

- Sharon Suzuki, President of Maui Electric Company

BLUE ZONES PROJECT HAWAII STATEWIDE STATS:



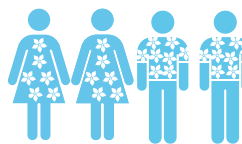
\$1.9M
employer VALUE*



over **460**
PARTICIPATING WORKSITES



\$5.3M
media VALUE**



over **1,000**
PARTICIPATING ORGANIZATIONS



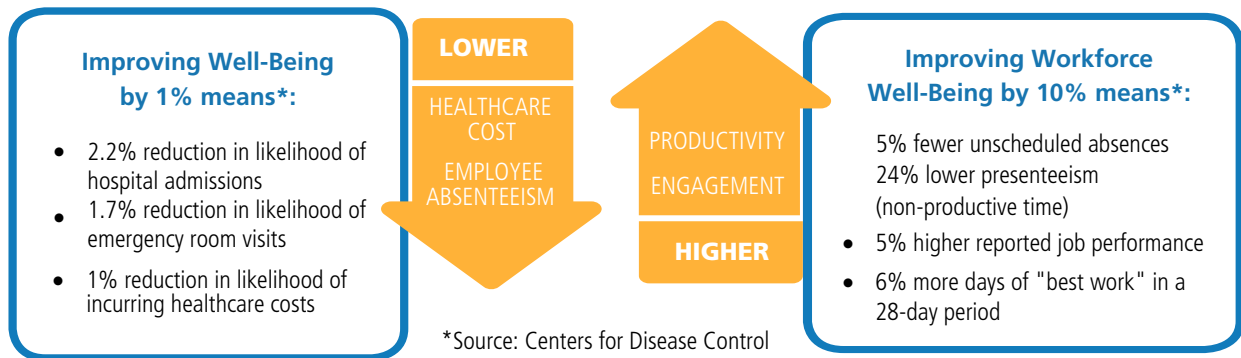
\$39.3M
community WELL-BEING VALUE***



over **109K**
UNIQUE PARTICIPANTS

*Analysis of Employer Medical Claims and Well-Being in Hawaii, Conducted by Health Economy, LLC, February 2019. **Cision Digital Public Relations Analytics System, Analysis of value of earned media from Jan 1, 2015 to December 31, 2020. ***Sharecare Simulation Model Analysis conducted January 2021 using Hawaii Well-Being data from 2015-2020.

CLEAR BUSINESS BENEFITS | HIGHER PRODUCTIVITY | LOWER TURNOVER



Across Hawaii, various worksites have experienced:

↓ 34%

reduction in turnover

↓ 16.1%

decrease in Temporary Disability claims

↓ 28%

decrease in Workers Compensation claims

↓ 40%

decrease in chronic absenteeism

↓ 32%

decrease in work injuries

↓ 2.7%

decrease in staff obesity

↑ 115%

increase in membership growth

↑ 60%

increase in average staff performance

↑ 16%

increase in employee satisfaction

↑ 15%

increase in employee purpose and meaning

ADDITIONAL VALUE AND BENEFITS OF PARTICIPATING WITH BZP:

- 1. Support and guidance** from our Blue Zones Project well-being experts on implementing best practices in your workplace.
- 2. Access to exclusive well-being resources** from Blue Zones Project and our network of partner organizations. Our Worksite Newsletter has a wealth of information and includes helpful resources, health tips, and valuable information specific to worksites. To sign up for our e-newsletters visit: <https://info.bluezonesproject.com/hi-email-prefs>
- 3. Free virtual events!** Invite your staff to our complimentary virtual events on topics like worksite well-being, ergonomics, financial fitness, yoga, gardening, cooking classes and more! RSVP here: <https://info.bluezonesproject.com/hawaii/virtual>
- 4. Free Marketing** to thousands of participating individuals and organizations statewide. We're looking to feature stories about Blue Zones Project worksites who have successfully implemented well-being best practices. You could be featured in an upcoming e-newsletter, blog, and/or social media post. You could even co-host one of our virtual events, which is a wonderful opportunity to promote your organization to thousands of Blue Zones participants and organizations across the state.

To learn about transforming your workplace well-being, contact bluezonesprojecthawaii@sharecare.com