



EUTF / KAISER PERMANENTE  
Results of the 4-week Challenge to  
achieve \$1 Million virtual dollars



## Congratulations to all participants!

### WHAT PARTICIPANTS LIKED MOST ABOUT THE CHALLENGE

"It pushed me to exercise more and feeling motivated to be more productive."  
"It helped keep me accountable and many days seeing that I was just short of certain benchmarks kept me striving to reach them instead of just watching TV or going to bed."

- 63% of active participants achieved or surpassed their \$1 Million program goal
- Top 8 participants each earned \$2.94 Million virtual dollars
- 69% of members that joined a team reached the \$1 Million goal.

**445 Registered Participants**

**132 participants joined 31 teams**

**25 State and County agencies participated!**

Place	<u>Department</u> Most participants	<u>Department</u> Average \$\$ earned per person	<u>Team Results</u> Average \$\$ earned per team
1 <sup>st</sup>	Dept of Education 163 participants	Dept of Agriculture \$1.78 Million	Big Mac Attack \$2.76 million
2 <sup>nd</sup>	Dept. of Human Services 58 participants	County of Maui \$1.50 Million	Big Island \$2.70 million
3 <sup>rd</sup>	County of Honolulu 17 participants	Dept of Business, Economic Development and Tourism \$1.06 Million	Kamuela Warriors \$2.68 million