

Right on the money

Money mastery can be intimidating. Right On the Money removes the fear by making learning about finances fun, then inspiring simple steps to financial well-being.

Right on the Money Challenge

Starts: September 7, 2026

Ends: October 4, 2026

**CLICK
HERE TO
REGISTER!**



Earn a chance to win a
\$250 VISA gift card*

[See official rules](#)



EUTF challenges are open to all EUTF members regardless of health plan coverage, 18 years or older and a Hawaii resident.

Kick-off event:

[Click here](#) to join the kick-off event on September 2nd from 11:30am – 12:00pm.

Track your activity:

Use your favorite devices and mobile apps to engage in fun and exciting activities to earn virtual dollars and help achieve your financial goals.

Registration:

Registration starts: Sep. 7

Last day to register: Sep. 12

Be part of a team!

Start or join a team to make learning more enjoyable.

View this [short video](#) for more information about **Right on the Money**

* Medicare, Medicaid (QUEST Integration), and Federal Employee Health Benefits Program (FEHBP) members are not eligible for the \$250 VISA gift card sweepstakes. Two separate random drawings for two \$250 VISA gift card winners will be held for all participants that take part in the Money Round (weeks 1 and 2) and Double Your Money Round (weeks 3 and 4). All participants who meet their 4-week challenge goal will be entered into a random drawing to win 1 of 3 \$250 VISA gift cards.

For more information, visit
kp.org/eutf/getinshape



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